

COCO CHRONICLE

ACSWFL

ISSUE 1 | FEB 2024

COCO NEWS

ESTERO EVENTS

March 6 - Opening Reception
Featured: SW FL Watercolor Society

April 3 - Opening Reception
Featured: Estero Art League

NAPLES EVENTS

March 13 - Opening Reception
Featured: SWFL Pastel Society

April 10 - Opening Reception
Featured: Marco Island Center for the Arts

SPRING SHOW

Coco Estero is planning the **SPRING** show! Look out for more info and prospectus coming soon. Show will be in May. The opening reception will be Thursday, May 9th. More to come!

CONGRATULATIONS MIMI

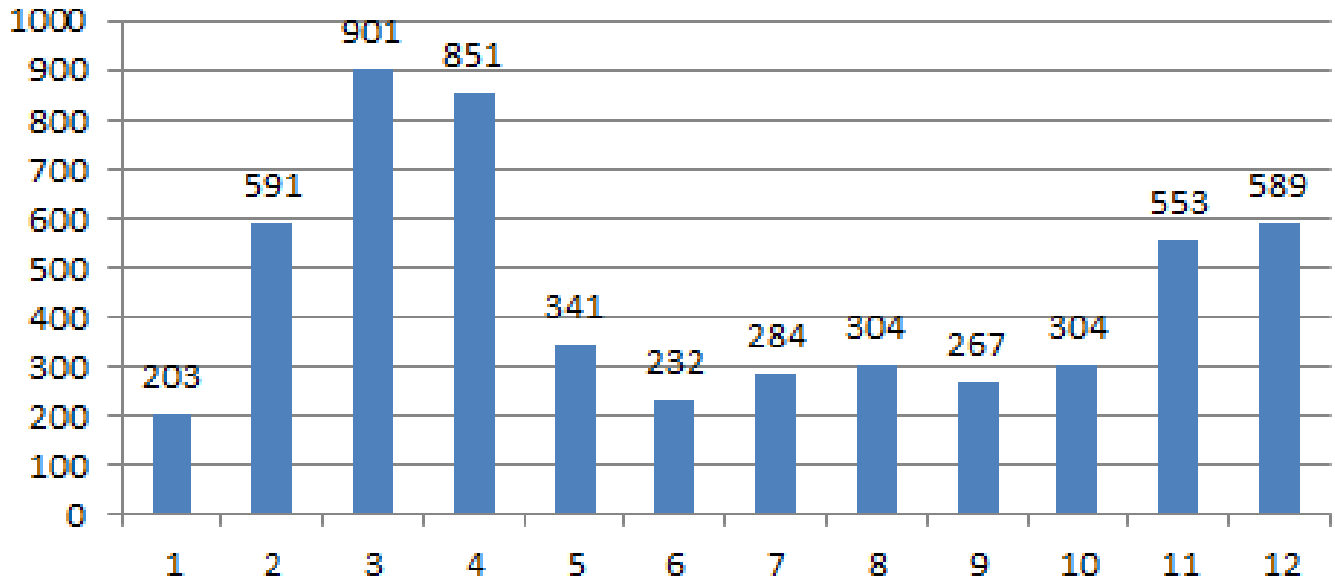
Mimi Leone won first place in the Rookery Bay & UAC Annual Painting Exhibition! This beautiful Diptych is on display at Coco Naples at the entrance of the gallery.



2023 REVIEW

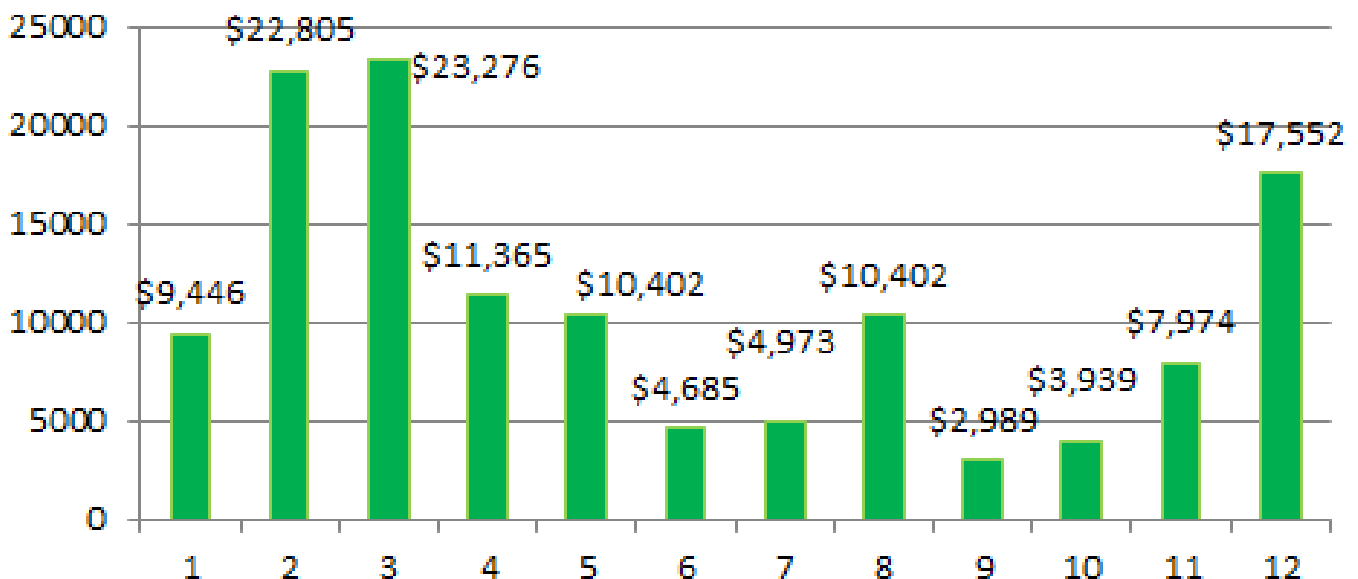
ESTERO 2023 DATA

Estero Visitors 2023*



*Some data may be missing. Includes Reception attendance.

Estero 2023 Sales by Month



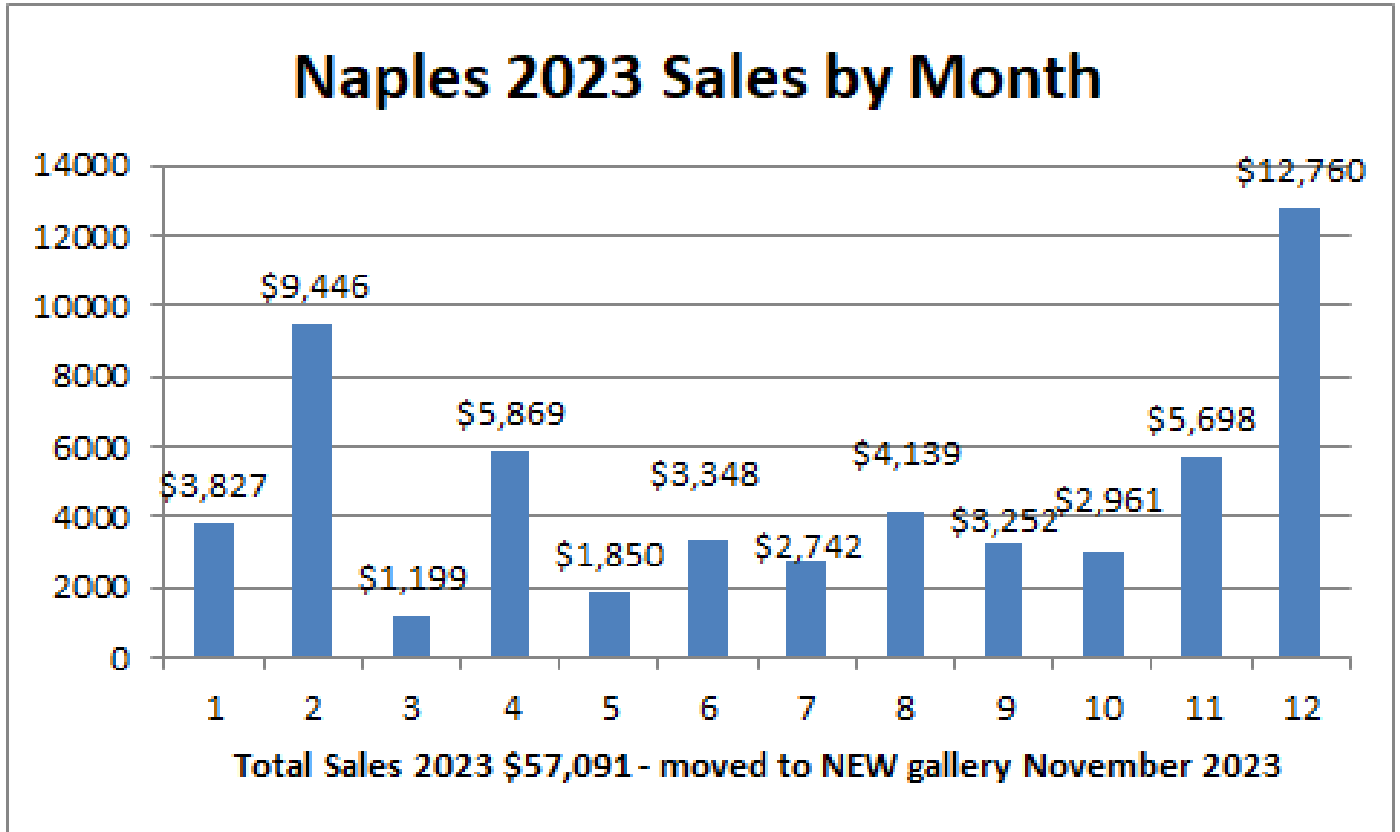
Gross sales figures by month.
Total 2023 Sales \$129,808

Estero 2023 Sales by Category

MONTH	Paintings	Sm/Print	Ceramics	Sculpture	Glass	Jewelry	Photo	Fabric	Wood	Cards
Jan	5	14	5	5	3	6	1	0	1	31
Feb	26	25	18	16	2	14	0	0	5	36
Mar	24	18	5	8	3	13	3	0	2	82
Apr	8	21	4	4	10	7	1	4	2	35
May	8	21	4	4	10	7	1	4	2	35
June	5	10	1	6	1	3	1	0	0	13
July	5	4	3	0	1	2	1	0	0	9
Aug	7	7	3	4	1	2	1	0	0	5
Sept	2	5	3	2	2	3	2	2	0	5
Oct	2	7	2	0	1	6	1	1	0	3
Nov	8	8	2	12	3	7	2	2	0	18
Dec	13	17	3	7	4	19	4	4	3	48
Total	113	157	53	68	41	89	17	17	15	320

2023 REVIEW

NAPLES 2023 DATA



**Visitor data and some sales data is missing due to the change of Gallery location for Naples.

Naples 2023 Sales by Category

MONTH	Paintings	Sm/Print	Ceramics	Sculpture	Glass	Jewelry	Photo	Fabric	Wood	Cards
Jan	2	6	1	3	2	4	0	2	0	14
Feb	5	2	1	2	2	4	0	0	0	3
Mar	1	5	0	3	1	1	0	0	0	7
Apr	6	4	2	1	2	1	1	1	0	4
May	1	3	0	2	0	3	0	1	0	11
June	3	4	0	2	0	0	0	0	0	3
July	4	1	0	2	2	3	0	3	0	5
Aug	4	3	0	1	0	5	0	5	0	0
Sept	2	5	1	1	0	5	1	2	2	3
Oct	3	3	1	0	1	6	0	0	1	6
Nov	3	6	6	3	1	7	0	1	0	3
Dec	6	26	4	7	5	13	1	9	4	22
Total	40	68	16	27	16	52	3	24	7	81

UPDATES

COCO CHRONICLE

On behalf of the ACSWFL the Chronicle will be released quarterly to all member guilds and artists of Coco Gallery. Please share the Chronicle with your art guild. We also would love to have suggestions for information you would like to have included in the Chronicle.

DOCUMENTATION IS THE KEY

As you can see from the information, some of the sales data is missing that would allow us to report to you more detail - for instance, how many holiday items were sold by category, or more detail about sizes of paintings and price per square inch. We will be working towards collecting more data with the intention to share that information with you so that you can apply that knowledge to your art practice.

SPRING SHOW - ESTERO

Information will come to you soon regarding the Spring Members Show at Coco Estero. Save the date - Thursday, May 9th will be the Opening Reception. Prospectus and rules will be communicated by email as soon as the committee approves the documents. There is no theme but be mindful that with so many members, some size requirements will be imposed. More info to come!

