

Artists,

As you know, every piece of artwork brought into the gallery goes through a jury process. However, you may not be familiar with all the details the jurors consider when evaluating your work.

We believe every artist should understand this process, so we've made the 2D artwork jury form available below. We encourage you to review it before each Receiving Day and use it as a checklist when preparing your artwork for the gallery.

In addition to the artistic criteria included on the jury form, the jurors also evaluate the following presentation requirements:

Labels

- Is the label prepared correctly according to gallery standards?
- Does it meet the gallery's requirements for size and information?
- Is it cut neatly, with clean, straight edges?

We hope this information helps you prepare your artwork successfully and avoid the dreaded "Juried Out" email. We know no one likes receiving those messages—and we certainly do not enjoy sending them. However, they are sometimes necessary to maintain the quality and professional standards of our galleries.

By understanding exactly what the jurors are evaluating, you can address potential issues before Receiving Day and give your artwork the best opportunity to be accepted.

Thank you for helping us maintain the high standards our visitors and collectors expect from COCO Art Gallery.

Sincerely,

Jury Team

COCO ART GALLERY JURY NOTES

	Artist:
Artwork Name:	Number:
Technical Execution Ineffective use of the medium Proportion and Scale Other: _____ Color Color Value Color Harmony Lack of value contrast Other: _____ Craftsmanship Edges not painted Back of artwork sloppy Frame Damaged Matting Other: _____	Composition Composition lacks balance Composition lacks focal point Composition does not lead the viewer through the painting Painting lacks balance and attention to composition Painting lacks focal point Painting lacks unity of the composition Painting lacks depth Other:

NOTES

