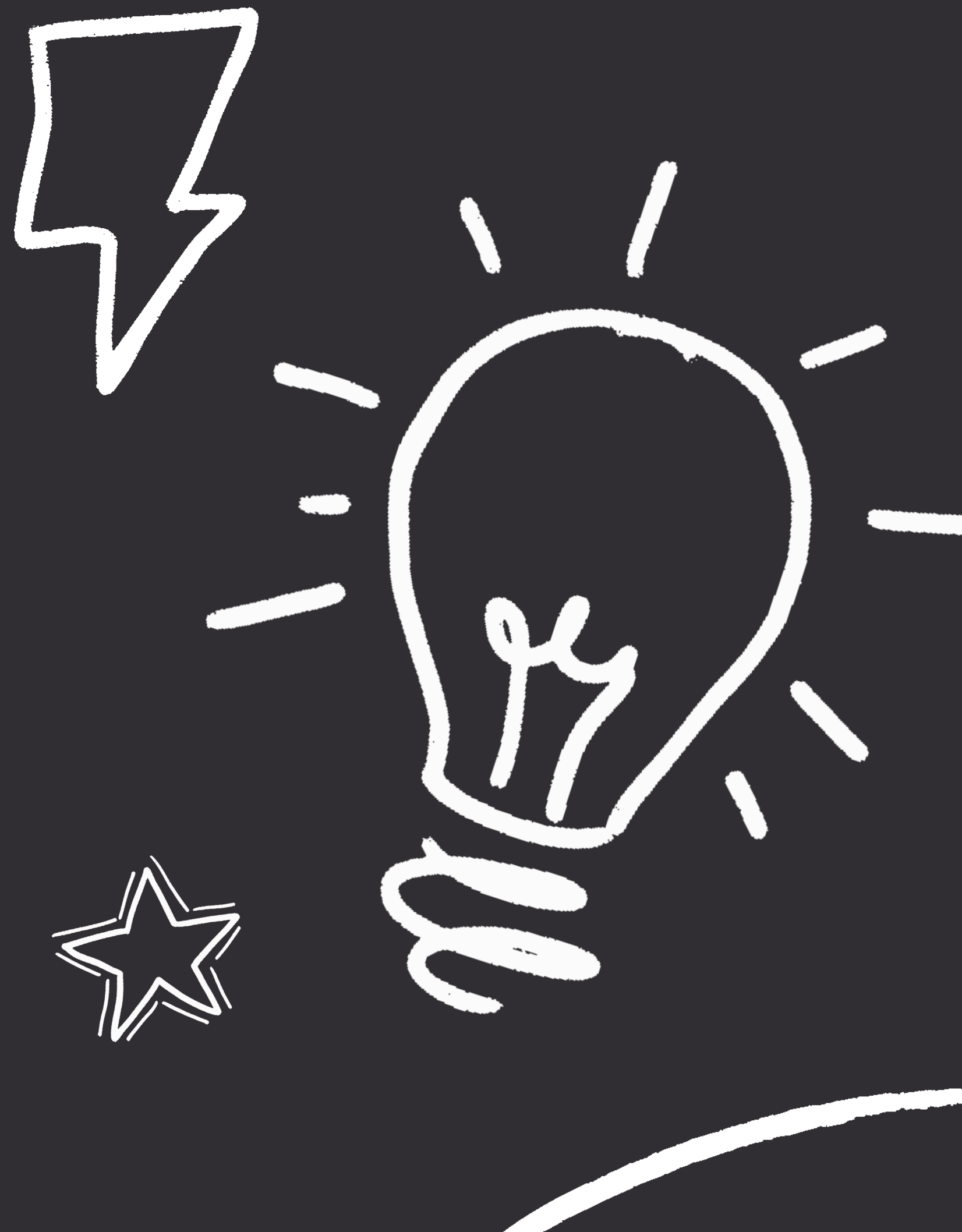




Artist Luminary

Date:

August 14 2026



Our Mission

The Artist Luminary is an initiative established through the ACSWF board and facilitated by the window committee in cooperation with COCO Gallery Directors.

Each of our initiatives will provide opportunities for donor activity and meeting grant requirements for future funding

It is our mission to support its member art studios and organizations via the ACSWF website (www.artcouncilswf.com), social media and other marketing efforts to publicize their workshops, exhibits, and a range of other creative activities.

To provide networking opportunities for sharing ideas concerning art appreciation, art education, and art creation.

To establish/manage co-operative art galleries -- branded as COCO Art Gallery -- thus providing a quality exhibit and sales opportunity for the artists and craftspeople who are members of the Council's affiliate organizations (website www.cocoartgallery.com).



Flow Chart

Board Oversight

- Resa Abbey
- Judy Teeven
- Dortha Neuman

Window Committee Members

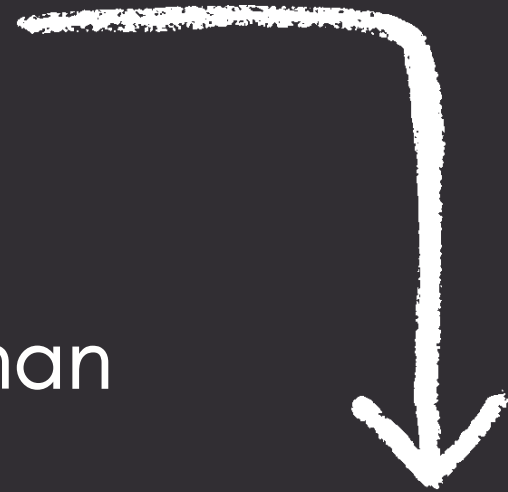
Responsibilities will be divided

- Judy Teeven (lead)
- Estelle Bernot
- Susan Jenkins
- Dave Hawbaker
- Jasmine Martinson Unconfirmed)

Estero Co-Directors

Selection of artists, confirming each artists slot and notifying Judy of the selections and months

- Fran Hawbaker
- Tracey Pospeck
- Judy Ladd
- Renata Vigoda



Artist Luminary

Process / Criteria



Sign Up:

Artists may sign up by notifying Judy Teeven at first.vp.acswf@gmail.com from September 1–30. Artist selections will be made by month using a random-selection app, within the committee.

Selection & Notification:

The selected artist will be contacted by a committee member to confirm their assigned month and verify their availability and ability to install their work during that month.

Gallery Participation: Each selected artist is required to maintain their regular gallery schedule and agree to sign up for four additional gallery shifts during their featured month.

Artist Demonstrations:

During these additional shifts, the selected artist will provide art demonstrations for gallery visitors. Demonstrations will be planned individually with each artist to determine what works best for their medium and creative process.

We understand that certain mediums, such as glass and clay, may present challenges for demonstrations in the gallery setting. We will work with each artist to develop alternative demonstration ideas or interactive experiences that are appropriate, engaging, and safe for the gallery environment.

Gallery Contract & Payments:

Artists must have a signed gallery contract and be current on all required gallery payments at the time of selection and throughout their featured month.

Membership Requirement:

Artists must be a current member of an affiliated organization to participate in Artists Luminary.

Artist Luminary

Process / Criteria



Artists Luminary – Confirmation & Window Installation

Once an artist has been selected and confirms their participation, a Window Committee member will contact the artist to review what to expect throughout their Luminary month and begin planning the featured window display.

Featured Artist Responsibilities

Artist Information: The artist will provide current photographs of their artwork, a biography, and any additional information requested by the Window Committee. The artist will also discuss ideas and concepts for their Luminary Window.

Window Display Materials:

The gallery will provide the display materials and equipment it has available. If the artist would like to use additional props, easels, specialty display items, or other materials that are not available through the gallery, it will be the artist's responsibility to provide them.

Printing Costs:

Artists will contribute toward the cost of printed materials used to promote their Luminary display.

Black & white printing: \$15

Color printing: \$25

These are the base printing fees. If an artist would like larger-format prints or specialty printing, those options will be discussed individually, and the artist will be responsible for the additional cost.

Artist Luminary

Process / Criteria



Printing Costs:

Artists will contribute toward the cost of printed materials used to promote their Luminary display.

Black & white printing: \$15

Color printing: \$25

These are the base printing fees. If an artist would like larger-format prints or specialty printing, those options will be discussed individually, and the artist will be responsible for the additional cost.

Gallery Shifts: Before the Luminary Window is installed, the artist must sign up for all required gallery shifts, including their three regular required shifts and four additional demonstration shifts.

Window Plan: The artist will provide the Window Committee with an outline or concept of their proposed window display for review and approval. The committee will work with the artist to help refine the concept and provide installation support.

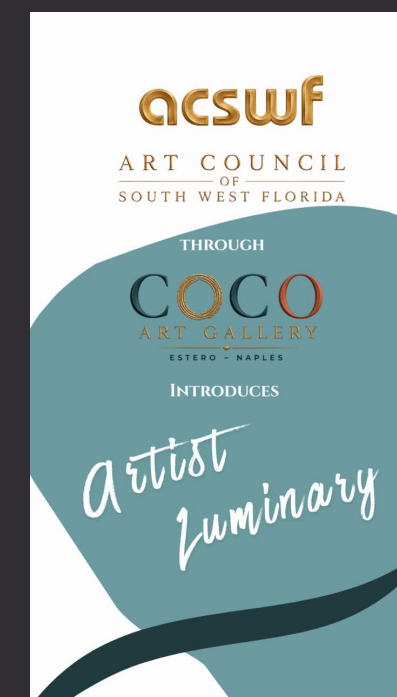
Installation: The artist will work directly with the Window Committee to install their Artists Luminary Window on or near their receiving date. The exact installation date and time will be determined based on the availability of the artist and Window Committee.

Our goal is to make the window-planning process collaborative and enjoyable while giving each selected artist the opportunity to create a unique display that reflects their work, personality, and creative vision.

Artist Luminary

What's in it for the artist

- Featured Front Window Display highlighting your work for one month
- Recognition as a COCO Artist Luminary
- Professional signage displayed in the window
- Personalized QR code that connects to a bio/portfolio video of your work
- Social media promotion featuring the artists work and demonstration
- Photographs and video interviews that can be used in your own portfolio and marketing
- Increased exposure to the gallery visitors.
- Total commercial value for this feature is \$1,000



ZDENKA FIALA



SCAN HERE

BORN IN THE CZECH REPUBLIC, SHE LIVED IN SWITZERLAND FOR 25 YEARS BEFORE SETTLING WITH HER FAMILY IN FORT MYERS, FLORIDA.

ALONGSIDE HER EDUCATION IN ENGINEERING IN BOTH THE CZECH REPUBLIC AND SWITZERLAND, SHE PURSUED EXTENSIVE ARTISTIC TRAINING IN BOBBIN LACE, STAINED AND FUSED GLASS, CLAY SCULPTURE, AND JEWELRY DESIGN USING A VARIETY OF METAL WIRES.

TODAY, SHE CREATES DISTINCTIVE STAINED AND FUSED GLASS PIECES, DECORATIVE ARTWORK, AND HANDCRAFTED JEWELRY.

SHE IS AN ACTIVE MEMBER OF THE SOUTHWEST FLORIDA FINE CRAFT GUILD AND THE MARCO ISLAND CENTER FOR THE ARTS. HER WORK HAS BEEN FEATURED IN NUMEROUS JURIED EXHIBITIONS ORGANIZED BY THESE GROUPS, AS WELL AS SHOWS PRESENTED BY THE ROTARY CLUB OF SANIBEL ISLAND, ARTCRAFTERS NAPLES, AND OTHER SOUTHWEST FLORIDA ARTS ORGANIZATIONS.

HER ARTWORK IS DISPLAYED IN GALLERIES AND SHOPS THROUGHOUT SOUTHWEST FLORIDA. SHE RECEIVED THE SECOND MERIT AWARD FOR FUSED GLASS JEWELRY AT THE 2013 "MADE BY HAND" FINE CRAFT EXHIBITION AT THE VISUAL ARTS CENTER IN PUNTA GORDA AND AN HONORABLE MENTION FROM THE NAPLES ART ASSOCIATION IN 2019.



Artist Luminary

What's in it for the Gallery



Attracts New Artists and Expands Participation

A strong Featured Artist program helps position COCO Galleries as an exciting and supportive place for artists to exhibit their work. Highlighting individual artists and their creative process can attract new artists to ACSWF affiliates and encourage greater participation in the galleries.

Creates Fresh, Engaging Social Media Content

Each featured artist provides an ongoing source of original content for social media, including artist profiles, artwork, interviews, behind-the-scenes stories, demonstrations, videos, and gallery features. This allows us to promote both the individual artist and the COCO Gallery brand while **continually giving our audience something new to discover.**

Provides Valuable Content for Grants, Donors, Public Relations, and Media

Artist stories, photographs, demonstrations, community engagement, and gallery programming provide tangible examples of ACSWF fulfilling its mission. This material can be used to strengthen current grant reporting, future grant applications, donor and sponsorship packages, press releases, magazine features, newsletters, and community outreach.

Turns Artist Demonstrations into Gallery Events

Demonstrations by Featured Artists create additional reasons for visitors to come to the gallery. These demonstrations can be promoted as events through our website, social media, email marketing, and local media, helping increase gallery activity, visitor engagement, and opportunities for art sales and revenue.

Creates Dynamic Window Displays That Invite People Inside

Our gallery windows are more than display space; they are an invitation to experience what is happening inside the gallery. Dynamic, frequently changing window displays featuring artists and their work can capture the attention of shoppers, create curiosity, reinforce the COCO Gallery brand, and attract new visitors who may not otherwise enter the gallery.



Together, these initiatives transform the Featured Artist program from simply displaying artwork into a marketing, community engagement, artist development, fundraising, and revenue-building tool for ACSWF and COCO Galleries.

Become an Artist Luminary Today

**Sign up
by email to
Judy Teeven
first.vp.acswf@gmail.com
214-385-0749**